

Chicago Transit Authority

The Smart Ways to Pay

Easy to Use
Easy to Reload
Easy to Replace



A Great Fare Value!



www.transitchicago.com

take it everywhere.™

Paying your Fare has Never been Easier

Choose the Card that's Right for You!

Chicago Card Plus™ is a farecard with its balance maintained in an online account.



Fare transactions are recorded to the account each time a Chicago Card Plus is touched to the touchpad on any CTA or Pace fare equipment.

You can use a Chicago Card Plus to pay a full fare or transfer at any CTA rail station or on any CTA or Pace bus route.*

*Except Pace route #835

Consider the features of Chicago Card Plus:

- **Two Fare Choices**—choose between Pay-Per-Use or 30-Day Pass fare payment options.
- **Online Fare Payment**—accounts are automatically reloaded by charging your credit or debit card each time your account balance runs low.
- **Account Management**—your online account allows you to view transaction history, update personal information and much more.
- **Fare Protection**—if your card is lost, stolen or damaged, you can easily order a replacement card without losing your current balance.
- **Fare Bonus**—Pay-Per-Use customers earn a \$2 bonus for every \$20 reloaded to their account.
- **Touch-and-Go Boarding**—simply touch your Chicago Card Plus to the touchpad on the front of rail station turnstiles and bus fareboxes on all CTA and Pace buses.
- **Lower Fares**—see back cover for details.

Chicago Card® is a stored-value farecard onto which value can be added by inserting cash into any CTA vending machine or at any Touch-n-Go location.



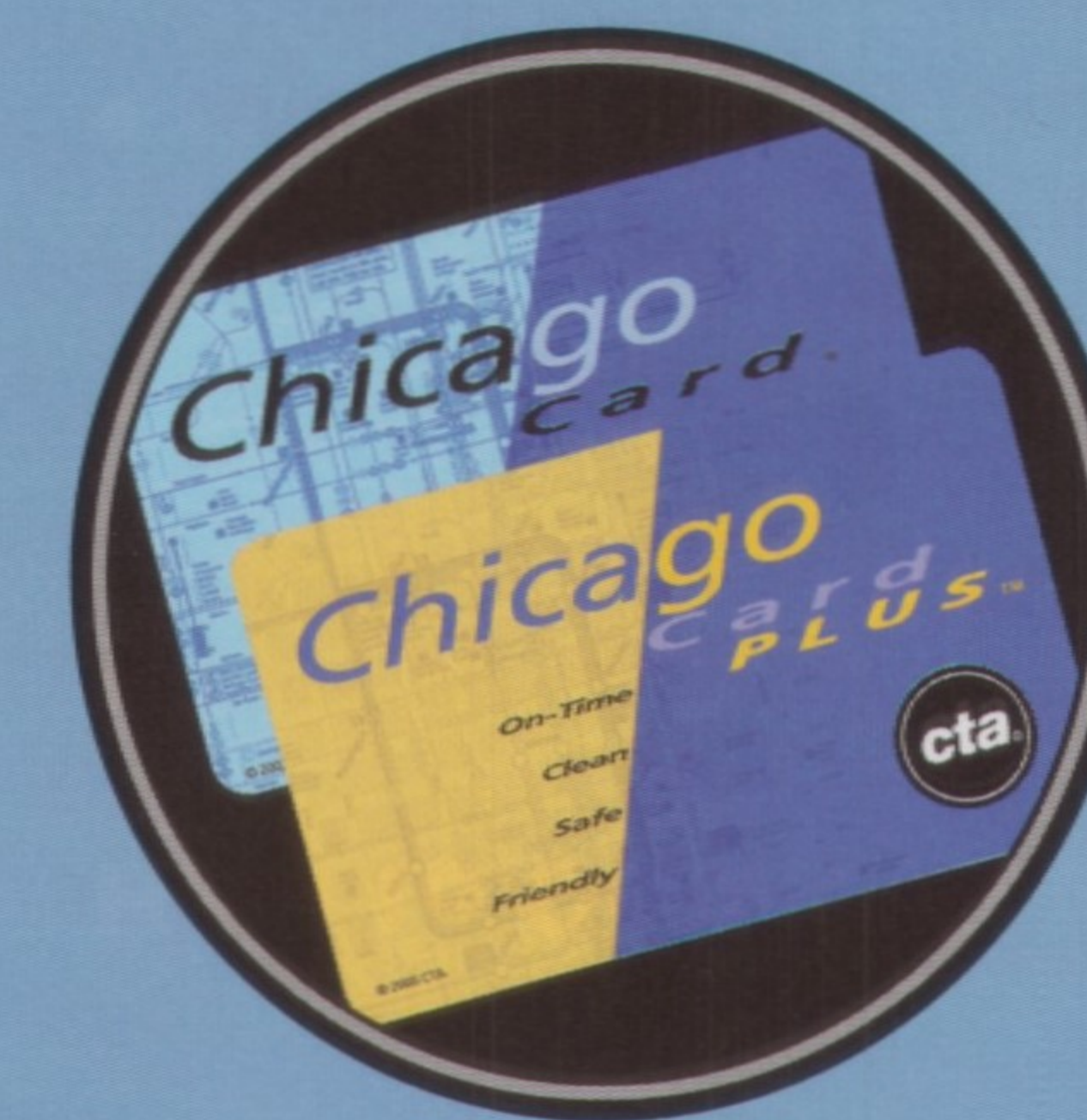
The appropriate fare is deducted from the card's balance each time it is touched to the touchpad on any CTA or Pace fare equipment.

You can use a Chicago Card to pay a full fare or transfer at any CTA rail station or on any CTA or Pace bus route.*

*Except Pace route #835

Consider the features of Chicago Card:

- **Fare Protection**—if your card is lost, stolen or damaged, you can easily order a replacement card without losing your current balance.
- **Fare Bonus**—earn a \$2 bonus for every \$20 reloaded to your card.
- **Touch-and-Go Boarding**—simply touch your Chicago Card to the touchpad on the front of rail station turnstiles and bus fareboxes on all CTA and Pace buses.
- **Lower Fares**—see back cover for details.



Chicago Card Plus is Smart and Easy to Buy

Chicago Card is Smart and Easy to Buy



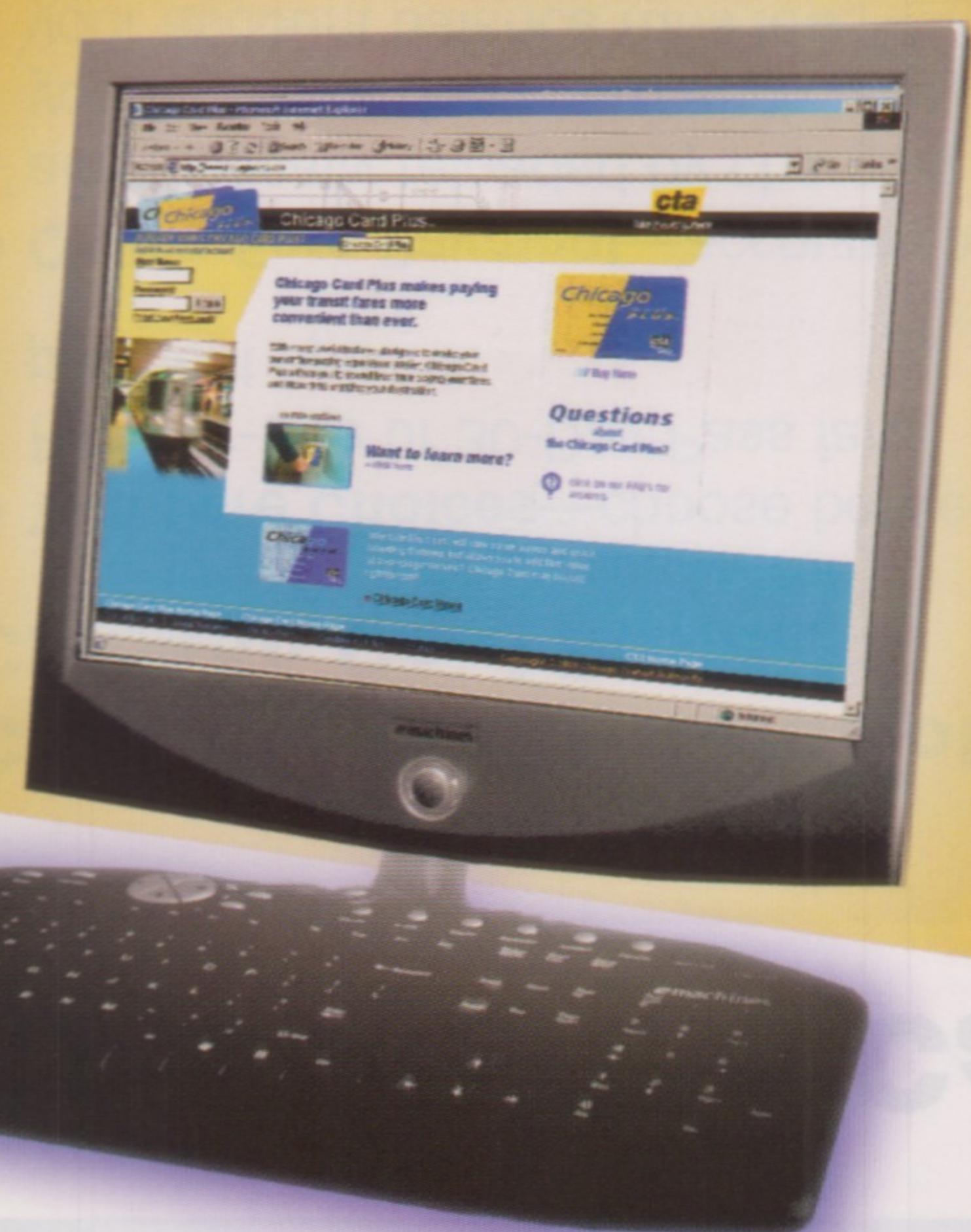
How to Order:

- Order online at www.chicago-card.com.
- Mail enclosed Chicago Card Plus application.
- Order by phone by calling 1-888-YOUR-CTA (1-888-968-7282).
- Order on-site at CTA Sales Center
567 W. Lake Street
Monday through Friday
8 a.m. to 4:30 p.m.

How to establish an account:

- 1 Determine your initial fare payment option:
Pay-Per-Use or 30-Day Pass.
- 2 Determine your initial value:
\$20, \$40 or \$60 for Pay-Per-Use* or \$75 for 30-Day Pass.
- 3 Determine your reload amount:
\$10, \$20, \$30, \$40 or \$60 for Pay-Per-Use or \$75 for 30-Day Pass.

*Pay-Per-Use initial value and reload amounts earn a \$2 bonus for every \$20.



How to Order:

- Order online at www.chicago-card.com.
- Mail enclosed Chicago Card application with payment.
- Order by phone by calling 1-888-YOUR-CTA (1-888-968-7282).
- Order on-site at CTA Sales Center
567 W. Lake Street
Monday through Friday
8 a.m. to 4:30 p.m.

Purchase Options:

- 1 Purchase a Chicago Card for \$25 (This includes the \$5 purchase fee). Your Chicago Card will be mailed to you with \$22 in value already on the card (\$20 plus \$2 bonus).
- 2 Purchase a Chicago Card for \$5 Your Chicago Card will be mailed to you with zero (\$0) in fare value.



PLEASE NOTE: The \$5 purchase fee for Chicago Card and Chicago Card Plus has been waived through March 31, 2006.

Chicago Card Plus™ Order Form

There are three ways to order your Chicago Card Plus:

- 1 Visit us at www.chicago-card.com
- 2 Call CTA Customer Service at 1-888-YOUR-CTA (1-888-968-7282)
- 3 Fill out form below and mail to: Chicago Card, Chicago Transit Authority, 901 W. Division, Chicago, IL 60622-4216

ORDER INFORMATION

Fare Preferences and Reload Amounts (Choose One)

A) Pay-Per-Use

Full fare and transfers are deducted from your online account each time your Chicago Card Plus is used. Select initial value for card (earns 10% bonus):

\$20 \$40 \$60

Select a reload amount:

\$10 \$20 \$30 \$40 \$60

Reloading is triggered when account balance reaches \$10. A \$2 bonus is earned for every \$20 added to your account.

B) 30-Day Pass - \$75

Good for unlimited rides for 30 consecutive days beginning with the first ride taken with Chicago Card Plus. A new 30-Day Pass (\$75) will be automatically reloaded to your account on the 27th day of each 30-day cycle.

Billing Address

Shipping Address

Please Print (All fields required)

If different from Billing Address. Please Print (All fields required)

Name (First/Mi/Last):

Name (First/Mi/Last):

Address:

Address:

City/State/Zip:

City/State/Zip:

Telephone:

Telephone:

E-mail:

Information collected will be used only by the CTA unless there is a contrary legal requirement or express written consent.

PAYMENT INFORMATION

Accepted Credit Cards (check one): American Express Discover MasterCard Visa

Please Print (All fields required)

Credit card number:

Exp. date:

Credit card security code (3 digits on back of card; 4 digits on front of AMEX):

Print cardholder name:

Cardholder signature:

Date:

The \$5 purchase fee has been waived through March 31, 2006. To order up to four additional cards for this account, visit www.chicago-card.com or call 1-888-YOUR-CTA. Name and billing address on credit card must match the billing address given above. Credit card payments will be processed through VeriSign, a web-based service. See privacy policy at www.verisign.com. Your signature authorizes the CTA to charge your credit card in the amounts specified by your selections. It also verifies your acceptance of the Terms and Conditions for usage of Chicago Card Plus. Terms and Conditions are available at www.chicago-card.com. Orders should be received in 7-10 business days. There are no refunds for Chicago Card Plus orders.

ACCOUNT INFORMATION

Please Print (All fields required) Be sure to write down this information for future use.

Account Username:

PIN:

Use any combination of letters/numbers. PIN must be exactly four letters/numbers.

Account Password:

(Use between 6 and 26 characters)

Chicago Card® Order Form

There are three ways to order your Chicago Card:

- 1 Visit us at www.chicago-card.com
- 2 Call CTA Customer Service at 1-888-YOUR-CTA (1-888-968-7282)
- 3 Fill out form below and mail to: Chicago Card, Chicago Transit Authority, 901 W. Division, Chicago, IL 60622-4216

ORDER INFORMATION

Card Types and Fare Values (Choose Only One)

Card Type (check one)	Fare Value	Chicago Card Total Cost Before March 31, 2006	Chicago Card Total Cost After March 31, 2006
<input type="checkbox"/> The \$5 purchase fee has been waived through March 31, 2006.	\$0	\$0	\$5
<input type="checkbox"/>	\$22	\$20	\$25

Shipping Address

(Please Print)

Name (First/Mi/Last):

Address:

City/State/Zip:

Telephone:

E-mail (optional):

Information collected will be used only by the CTA unless there is a contrary legal requirement or express written consent.

REGISTRATION INFORMATION

- YES, register my Chicago Card. (There is no extra cost for registration.) Only registered cards will be replaced with remaining fare value on the card, minus a \$5 replacement fee.

Create PIN (Required): Use any combination of letters and numbers. PIN cannot contain spaces or symbols; it must be exactly four letters/numbers.

If different from purchaser, provide Chicago Card user's name (First/Mi/Last):

PAYMENT INFORMATION (If Applicable)

- Money Order/Cashier's Check: Make payable to Chicago Transit Authority and enclose with this form in an envelope (use address at top of page). Cash or personal checks will not be accepted.
- Credit Card: Please provide the following information:

Accepted Cards (check one): American Express Discover MasterCard Visa

Credit card number:

Exp. date:

Credit Card Security code:

(3 digits on back of card, 4 digits on front of AMEX)

Print cardholder name:

Telephone:

Billing address:

City/State/Zip:

Cardholder signature:

Date:

Payments by credit card will be processed through VeriSign, a web-based service. See privacy policy at www.verisign.com. Orders should be received in 7-10 business days. There are no refunds for Chicago Card orders.

Cut along line

What Else Should You Know?

About Chicago Card

Only registered Chicago Cards will have their value protected in the event of theft, loss or damage. Registration is encouraged at the time of purchase but you are able to register at any time. Registration and requests for replacement cards can be made by visiting www.chicago-card.com or by calling CTA customer service at 1-888-YOUR-CTA (1-888-968-7282), Monday through Friday, 7 a.m. to 8 p.m. Replacement cards cost \$5.

The minimum amount you can add to your Chicago Card is 5¢. With accrued bonuses, the maximum stored value is \$100.

At this time, reduced fares for seniors, customers with disabilities, and students are not available with Chicago Card.

Chicago Card is not a fare payment option in the RTA/CTA Transit Benefit Program.

About Chicago Card Plus

If you have chosen the Pay-Per-Use option, your credit card will be charged your elected reload amount each time your account balance falls to \$10. If you have chosen the 30-Day Pass option, your credit card will be charged \$75 on the 27th day of each 30-day cycle.

You can check account balances, view transaction history, update personal information and request replacement cards online at www.chicago-card.com or by calling 1-888-YOUR-CTA (1-888-968-7282), Monday through Friday, 7 a.m. to 8 p.m. Replacement cards cost \$5.

Because value is added to your account online, you'll never have to visit transit card vending machines at CTA rail stations to add value to your card.




At this time, reduced fares for seniors, customers with disabilities, and students are not available with Chicago Card Plus.

Chicago Card Plus is a fare payment option in the RTA/CTA Transit Benefit Program. Speak with your HR department or visit www.chicago-card.com to learn more.

Chicago Transit Authority

Pay Lower Fares with Chicago Card and Chicago Card Plus

CTA customers who use Chicago Card or Chicago Card Plus pay a lower fare than those who pay with cash or use Transit Cards at rail stations. Below are the fare changes effective January 1, 2006:

	At Rail Stations		On Buses	
	Full Fare	Transfers	Full Fare	Transfers
	\$1.75	25¢	\$1.75	25¢
	\$2.00	25¢	\$1.75	25¢
	\$2.00*	not issued to customers paying with cash	\$2.00	not issued to customers paying with cash

* Cash no longer accepted at rail station turnstiles. Purchase Transit Cards at vending machines.

Chicago Transit Authority

Customer Service:

1-888-YOUR-CTA (1-888-968-7282)

TTY for hearing and speech-impaired only:

1-888-CTA-TTY1 (1-888-282-8891)

Travel Information: (312) 836-7000

www.transitchicago.com

