

**Life comes  
with enough  
hassles.**

**A  
Great  
Fare  
Value!**

Fare payment  
shouldn't be  
another.



**Never stop.  
Just go!**



**take it everywhere.<sup>SM</sup>**



***"With my kind of mornings, every second counts."***

I'm always rushing to get to work and to meetings.

Stopping anywhere along the way is inconvenient."

## Protected Fares

Hey, it happens.

Valuable items get misplaced—like your transit cards.

That's not a problem with a Chicago Card Plus.

Your account balance is protected if the card is lost or stolen.

So you won't lose a penny of your fare value.

Or an ounce of sanity.





***“Details, details,  
details.***

***Who can  
keep track?***

Organized, I'm not.

I swear, some things  
just get up and  
walk away.”

## Online Fare Reloading

Never worry about having enough cash to buy transit fares again, thanks to online reloading with Chicago Card Plus™.

Just take a few minutes to open your Chicago Card Plus account. Select a reload amount, which will be automatically added to your account when the balance dips to \$10. And if you change your mind about the amount, simply adjust it online or call the CTA.

No more hurries, no more worries.





***“Patience  
is  
a virtue  
—for other  
people.”***

I operate on  
one speed: *fast*.  
Standing in *any* line  
is my idea of torture.”

## What else should you know?

- Two fare options are available: Pay-Per-Use, where full fare and transfer charges are deducted from your online account each time you ride; or 30-Day Passes, which provide unlimited rides for 30 consecutive days beginning with the first ride taken using your Chicago Card Plus.
- Pay-Per-Use reloading amounts earn a 10 percent bonus each time your account is reloaded with \$10 or more. Chicago Card and Chicago Card Plus are the only full-fare payment options that provide this bonus.
- Because value is added to your account online, you'll never have to visit transit card vending machines at CTA rail stations to add value to your card. Perfect for customers who ride buses!
- You can check account balances online at [www.chicago-card.com](http://www.chicago-card.com) or by calling 1-888-YOUR-CTA (1-888-968-7282), Monday through Friday, 7 a.m. to 8 p.m. You can also go online to view fare transaction history and track expenses for business purposes.
- At this time, reduced fares for seniors, customers with disabilities, and students are not available with Chicago Card Plus.
- Chicago Card Plus is a fare payment option in the RTA/CTA Transit Benefit Program. Speak with your HR department or visit [www.chicago-card.com](http://www.chicago-card.com) to learn more.



## Quicker Boarding

Just imagine: Never standing in line at the station vending machine again. Or fumbling with cash at the farebox.

Your fare is always there with Chicago Card Plus. All you do is touch the card to the touchpad on the front of rail station turnstiles and bus fareboxes on all CTA routes and Pace buses.

Perfect for impatient types—and all others.

## Where to order your Chicago Card Plus:\*

- **Online:** [www.chicago-card.com](http://www.chicago-card.com).
- **Phone:** 1-888-YOUR-CTA (1-888-968-7282).
- **Mail:** Use the order form inside this brochure. Or download the order form from the web site.
- **In Person:** CTA Headquarters: 7th floor of the Merchandise Mart, Monday through Friday between 8 a.m. and 4:30 p.m.

\* All orders require a valid credit card and e-mail address.





# Chicago Card Plus™ Order Form

There are three ways to order your Chicago Card Plus™:

- 1 Visit us at [www.chicago-card.com](http://www.chicago-card.com)
- 2 Call CTA Customer Service at 1-888-YOUR-CTA
- 3 Fill out form below and mail to: Chicago Card, Chicago Transit Authority, 901 W. Division, Chicago, IL 60622-4216

## ORDER INFORMATION

### Fare Preferences and Reload Amounts (Choose One)

#### A) Pay-Per-Use

Full fare and transfers are deducted from your online account each time your Chicago Card Plus is used.

Select initial value for card (with 10% bonus):

\$20  \$40  \$60

Select a reload amount:

\$10  \$20  \$40  \$60

Reloading is triggered when account balance reaches \$10. Each Pay-Per-Use reload amount earns a 10% bonus.

#### B) 30-Day Pass - \$75

Good for unlimited rides for 30 consecutive days beginning with the first ride taken with Chicago Card Plus. A new 30-Day Pass (\$75) will be automatically reloaded to your account on the 27th day of each 30-day cycle.

### Billing Address

Please Print (All fields required)

Name (First/MI/Last): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Information collected will be used only by the CTA unless there is a contrary legal requirement or express written consent.

### Shipping Address

If different from Billing Address. Please Print (All fields required)

Name (First/MI/Last): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

## PAYMENT INFORMATION

#### Accepted Credit Cards (check one):

Please Print (All fields required)

American Express  Discover  MasterCard  Visa

Credit card number: \_\_\_\_\_

Exp. date: \_\_\_\_\_

Credit card security code (3 digits on back of card; 4 digits on front of AMEX): \_\_\_\_\_

Print cardholder name: \_\_\_\_\_

Cardholder signature: \_\_\_\_\_

Date: \_\_\_\_\_

The \$5 purchase fee for Chicago Card Plus will be waived through March 31, 2004. To order up to four additional cards for this account, visit [www.chicago-card.com](http://www.chicago-card.com) or call 1-888-YOUR-CTA. Name and billing address on credit card must match the billing address given above. Credit card payments will be processed through VeriSign®, a web-based service. See privacy policy at [www.verisign.com](http://www.verisign.com). Your signature authorizes the CTA to charge your credit card in the amounts specified by your selections. It also verifies your acceptance of the Terms and Conditions for usage of Chicago Card Plus. Terms and Conditions are available at [www.chicago-card.com](http://www.chicago-card.com). **Orders should be received in 7-10 business days. There are no refunds for Chicago Card Plus orders.**

## ACCOUNT INFORMATION

Please Print (All fields required)

Account Username: \_\_\_\_\_

PIN:

Use any combination of letters/numbers. PIN must be exactly four letters/numbers.

Account Password \_\_\_\_\_

(Use between 6 and 26 characters):