

A
Great
Fare
Value!

The
Smart
Way
to Pay



Easy to Use
Easy to Reload
Easy to Replace

Get your Chicago Card™ and Go!



Chicago Card is an exciting new generation of farecard!

No more reaching into your wallet.
No more digging deep into your pockets.
The Chicago Card is here, available and
ready to streamline your commute on
CTA buses and trains and Pace buses.*
The Chicago Card is faster than using cash
or Transit Cards and can pay for
up to seven full-fare rides at once.

* Except Pace route #835

Easy to Use

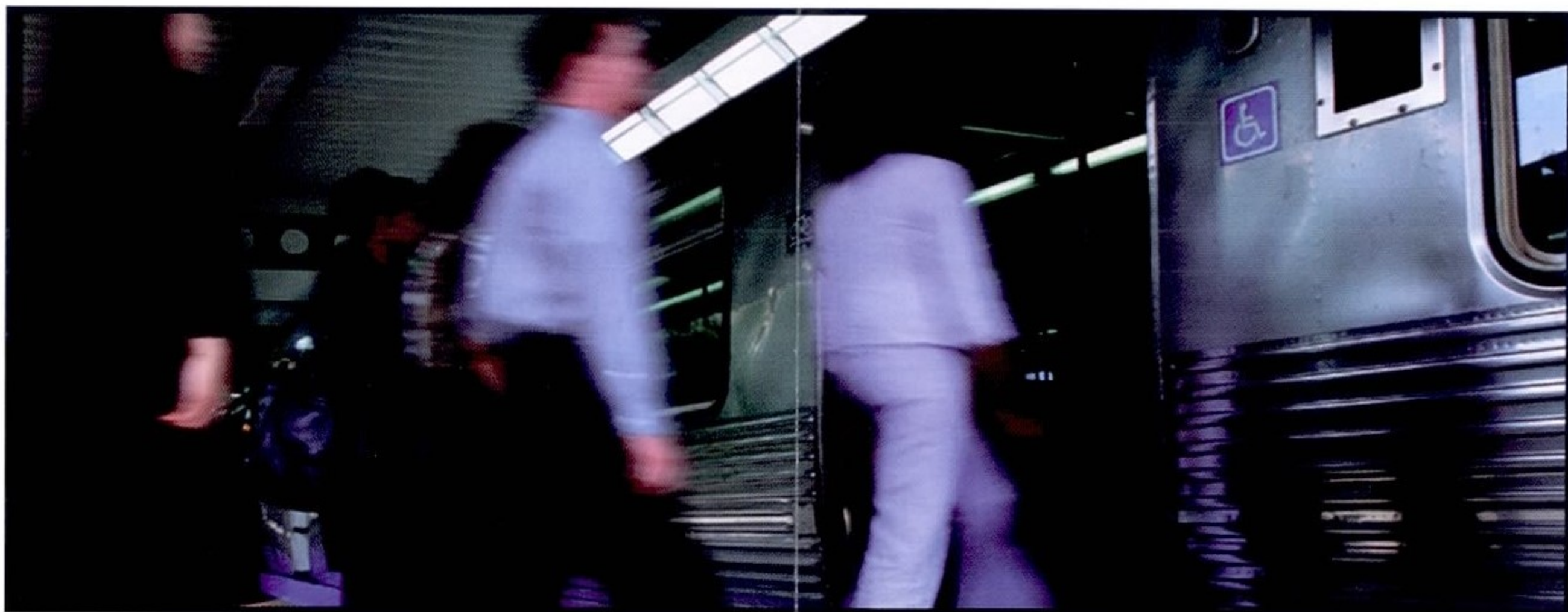
Touch the Chicago Card to the bus farebox
or rail turnstile and go. That's it. You're done
and on your way.

Easy to Reload

Save yourself time. Save yourself money.
You can store a maximum of \$100 on your
Chicago Card. The more you put on your
card now, the fewer trips to the vending
machine you'll make later. And, the Chicago
Card earns a \$1 bonus for every \$10 of added
value. Chicago Card™ and Chicago Card Plus™
are the only full-fare payment options that
provide this bonus.

Easy to Replace

By registering your Chicago Card, you can
protect its value against theft or loss. For a \$5
replacement fee, we'll send you a new card,
complete with the value that was on your
original card when you notified us of the loss.
Registration is free, easy and well worth the
few seconds it takes. (See enclosed order form
for details.)



The Smart Way to Add Value:



Add value to your Chicago Card at any Transit Card vending machine:

- ▶ All CTA train stations
- ▶ Currency Exchanges
 - 4655 S. Ashland
 - 1955 E. 79th Street
- ▶ Northwestern Memorial Hospital
Feinberg Pavilion, 251 E. Huron, 2nd Floor
- ▶ RTA, 175 W. Jackson, Suite 250
- ▶ Navy Pier, Family Pavilion, 600 E. Grand
- ▶ Museum of Science and Industry
Main Lobby, 57th & Lake Shore Drive
- ▶ Select Chicago area Dominick's Food Stores:
 - 3350 N. Western
 - 5233 N. Lincoln
 - 3250 W. 87th Street
 - 2101 E. 71st Street
 - 3240 W. Roosevelt

Buying a Chicago Card is Smart & Easy!

There is a \$5 cost for each Chicago Card. This is not refundable or available for transportation.

Purchase Options:

- 1 Purchase a Chicago Card for \$25***
(This includes the \$5 fee). Your Chicago Card will be mailed to you with \$22 in value already on the card (\$20 plus \$2 bonus).
- 2 Purchase a Chicago Card for \$5***
Your Chicago Card will be mailed to you with zero (\$0) in fare value.

* \$5 fee is waived if purchased and registered before 3/31/04.

How to Order:

- ▶ **Order online** at www.transitchicago.com.
- ▶ **Mail** enclosed application with payment.
- ▶ **Order by phone** by calling 1-888-YOUR-CTA.
- ▶ **Order on-site** at CTA headquarters, 7th floor of the Merchandise Mart, Monday through Friday, 8 a.m. to 4:30 p.m. Only the zero (\$0) value cards are available at this location.



Look for online fare reloading with Chicago Card Plus.
Visit Chicago-card.com for more information.



Chicago Card ORDER FORM

There are two ways to order your Chicago Card:

- 1** Visit us at www.transitchicago.com
- 2** Fill out the form below and mail it with your payment.

ORDER INFORMATION

Please send me the following type of Chicago Card (choose only one):

Fare Value (check one)	Chicago Card Total Cost	
	If registered & purchased before March 31, 2004*	After March 31, 2004
<input type="checkbox"/> \$0	\$0	\$5
<input type="checkbox"/> \$22	\$20	\$25

Shipping Address

(Please Print)

Name (First/MI/Last): _____

Address: _____

City/State/Zip: _____

Telephone: _____

E-mail (optional): _____

Information collected will be used only by the CTA unless there is a contrary legal requirement or express written consent.

REGISTRATION INFORMATION

*** PLEASE NOTE: Your Chicago Card is free through March 31, 2004 only if it is registered.**

- YES, register my Chicago Card.** (There is no extra cost for registration.) Only registered cards will be replaced with remaining fare value on the card, minus a \$5 replacement fee.

Create PIN (Required): Use any combination of letters and numbers.

PIN cannot contain spaces or symbols; it must be exactly four letters/numbers.

If different from purchaser, provide

Chicago Card user's name (First/MI/Last): _____

PAYMENT INFORMATION (If Applicable)

- Money Order/Cashier's Check:** Make payable to Chicago Transit Authority and enclose with this form in an envelope (use address on reverse side). Cash or personal checks will not be accepted.

- Credit Card:** Please provide the following information:

Accepted Cards (check one): **American Express** **Discover** **MasterCard** **Visa**

Credit card number _____

Exp. date: _____

Credit card
Security code

(3 digits on back of card;
4 digits on front of AMEX)

Print cardholder name: _____

Telephone: _____

Billing address: _____

City/State/Zip: _____

Cardholder signature: _____

Date: _____

Payments by credit card will be processed through VeriSign®, a web-based service. See privacy policy at www.verisign.com.
Orders should be received in 7-10 business days. There are no refunds for Chicago Card orders.

Detach, moisten and seal.

Name_____

Address_____

City/State/Zip_____

PLACE
STAMP
HERE



take it everywhere.SM

Chicago Card™

Chicago Transit Authority

901 W. Division Street

Chicago, Illinois 60622-4216