



Detach and mail or **visit www.transitchicago.com to enter.**

10-Digit Transit Card Serial Number:

○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○ ○

PLEASE PRINT CLEARLY

FIRST NAME

LAST NAME

STREET ADDRESS

CITY

STATE

ZIP

()

PHONE

E-MAIL ADDRESS

Gender: Male Female Age _____

Have you seen or heard the advertisements for the CTA?

TV Radio Billboards On Buses and Trains Other

What CTA route do you take most frequently? _____

How often do you ride the CTA? Daily Weekly Monthly Other _____

Mail your completed entry form to: Take It and Win, PO Box 8019, Amityville, NY, 11708-8019 or enter on the web at: www.transitchicago.com.

NO PURCHASE NECESSARY TO PLAY OR WIN.

Two ways to play: (1) Visit the Chicago Transit Authority website at www.transitchicago.com from 7/15/99 – 9/1/99 and enter the serial number found on your CTA Transit Card to find out if you are an instant winner. All on-line entries must be received no later than 11:59 PM Central Time, 9/1/99. (2) To find out if you are an instant winner without going on-line, complete the official entry form found at CTA offices, train stations, on car cards, from participating Dominick's or Jewel stores, or by calling 1-888-YOURCTA; or to play without purchasing a CTA Transit Card or Pass, handprint your name, complete address, and daytime phone number on a 3" x 5" piece of paper and mail to: Take It and Win, PO Box 8019, Amityville, NY 11708-8019, postmarked by 9/1/99 and received by 9/7/99. Open to legal residents of Illinois age 18 or older. Void where prohibited. For complete rules, send a S.A.S.E. to: Take It and Win, c/o Little & King, Dept. PM, 1040 Ave. of the Americas, New York, NY 10018 or visit our website at www.transitchicago.com.