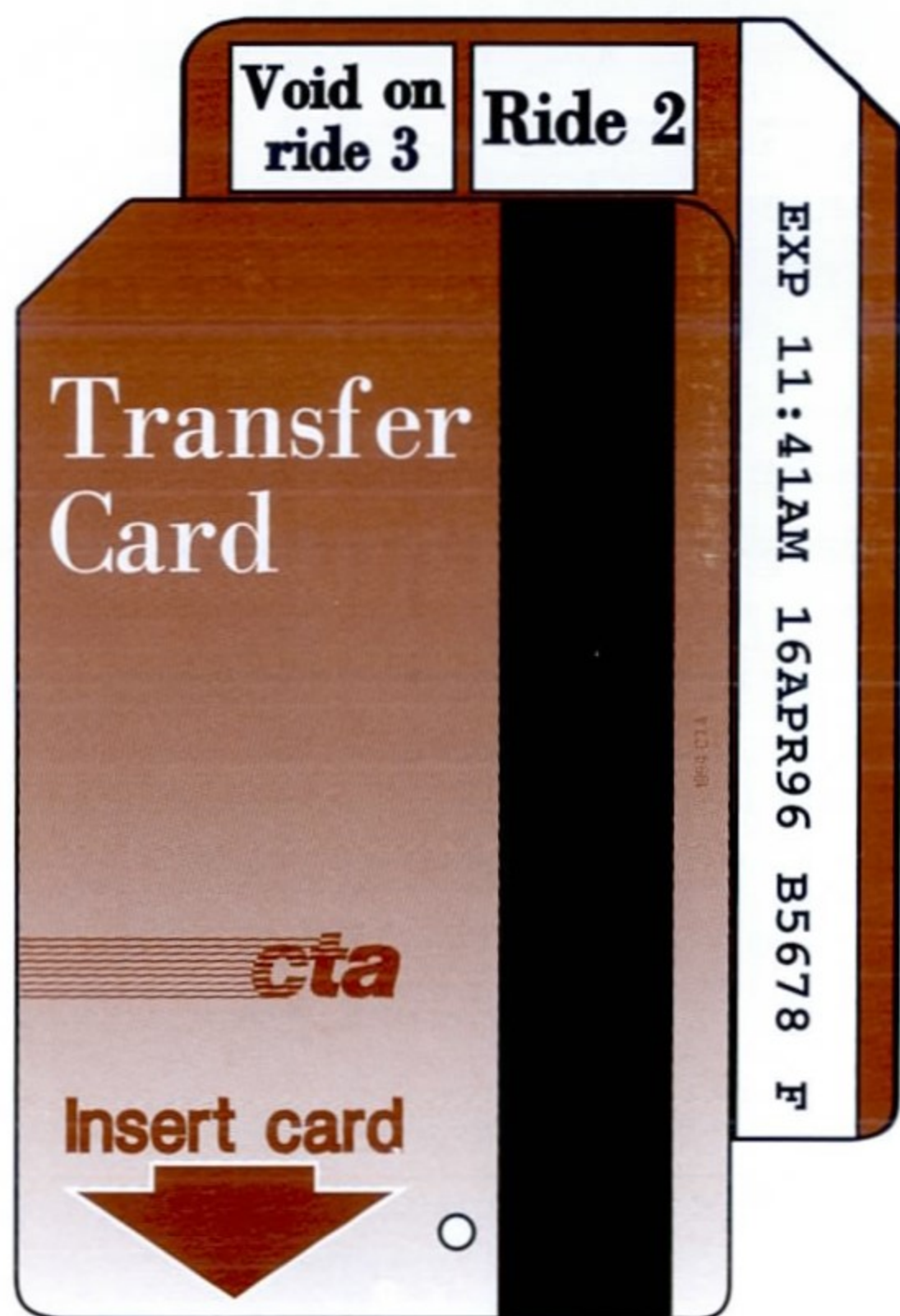


cta TRANSFER CARD

Coming System-wide
During 1996



- Easier
 - Faster
 - More Durable

INTRODUCTION

During 1996, paper transfers will be gradually replaced by the TRANSFER CARD on the entire CTA system.

A TRANSFER CARD costs and works the same as a paper transfer, allowing passengers two additional rides on other bus or train routes within two hours of purchase.

A TRANSFER CARD is the same size as a credit card and is constructed of a thin cardboard-like material, making it more durable than a paper transfer.

THIS BROCHURE
available from

BUS OPERATORS
on routes participating
in this program

TICKET AGENTS
at stations participating
in this program

OR BY CALLING
(312) 836-7000

FRONT

**Transfer
Card**

Insert card



BACK

**EXPIRATION
TIME & DATE**

**BUS NUMBER (B#) OR
STATION CODE (R#)**

TYPE OF RIDER

"F" for full fare
"R" for reduced fare

EXP 11:41AM 26APR96 B5678 F

Ride 2

**Void on
ride 3**

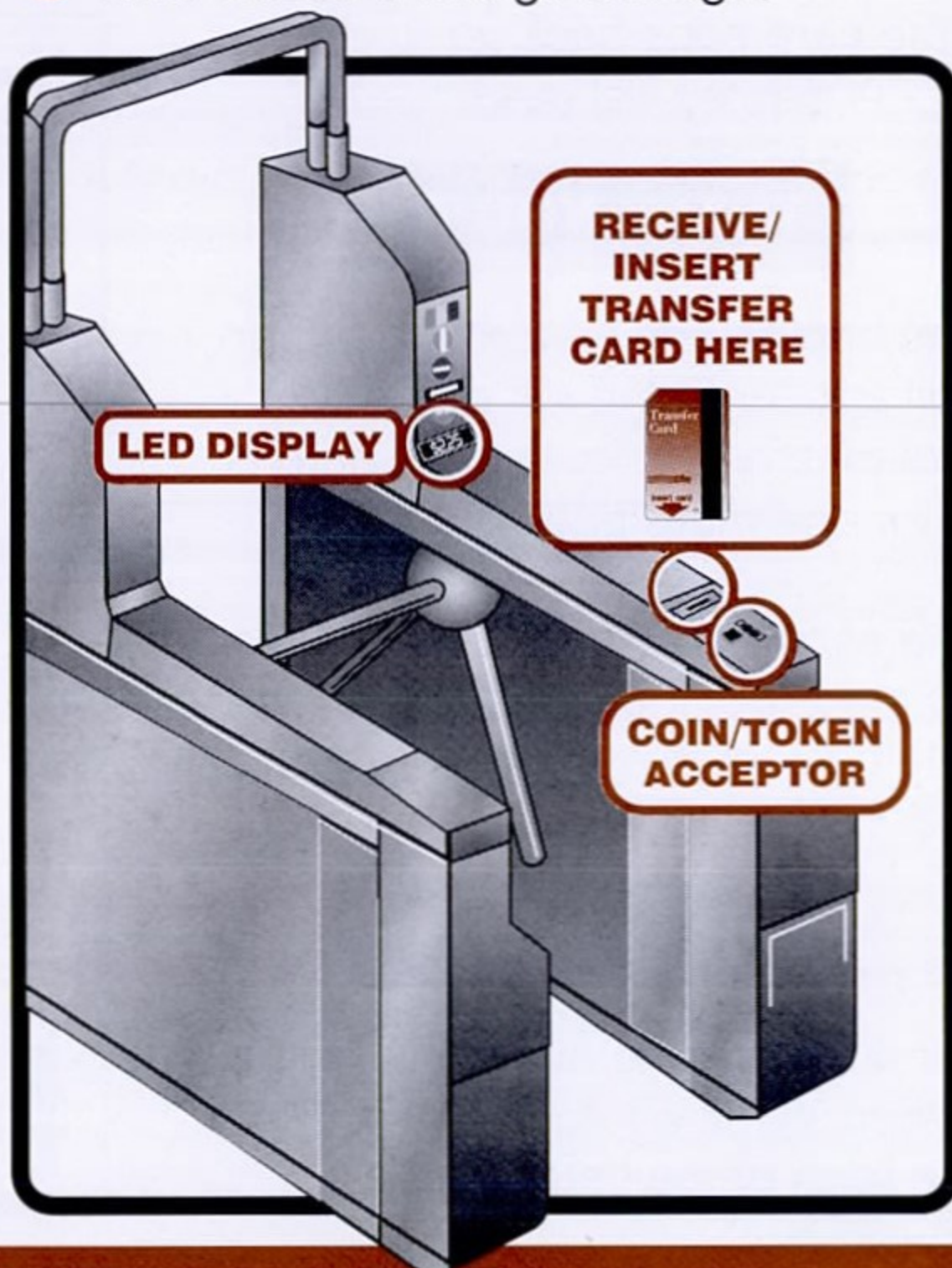
REGULATIONS
A transfer card is valid for two rides within two hours from the time of issuance and may only be used by the person to whom the transfer card was issued. Expiration time and date are printed above. Any transfer card rejected by fare collecting equipment is invalid. Complete transfer card regulations are posted on CTA buses and trains. Purchaser agrees to be bound by said rules. Anyone violating these regulations is subject to a \$200.00 fine for each offense.

AT TRAIN STATIONS



Getting The Card

- 1 Go to any coin/token-accepting turnstile with the U-shaped bar above it.
- 2 Deposit the exact full fare including transfer charge, in either coins or tokens.
- 3 After you hear a beep, a **Transfer Card** will “pop up” from the top of the turnstile, just ahead of where you deposited your fare. The back of the card will show a four-digit station code and the expiration date/time.
- 4 Take the card and go through.



Using The Card

Use the new **Transfer Card** in turnstiles or give it to station agents.

- 1 Insert **Transfer Card** into **any** turnstile with the U-shaped bar above it (into the same slot it “pops up” from).

Have the front of the card facing you, with the arrow pointing down, and magnetic stripe on the right. The machine will “grab” the card and read it.

- 2 On first use, a ride is electronically subtracted, and the card pops back up to you! The LED display will read:

**THANK YOU T 1
PLEASE ENTER**

On the back of the card, a “1” will appear to the left of the expiration time. This indicates the card is valid for one more ride.

- 3 On the second use, the final ride is electronically subtracted, and the card again pops back up to you. The LED display will read:

**THANK YOU T 0
PLEASE ENTER**

On the back of the card, “VOID” will appear twice, covering the “1 EXP”, indicating no more rides are left.



ON THE BUS

Buses with the new TRANSFER CARD equipment will have this sign in the front windshield:

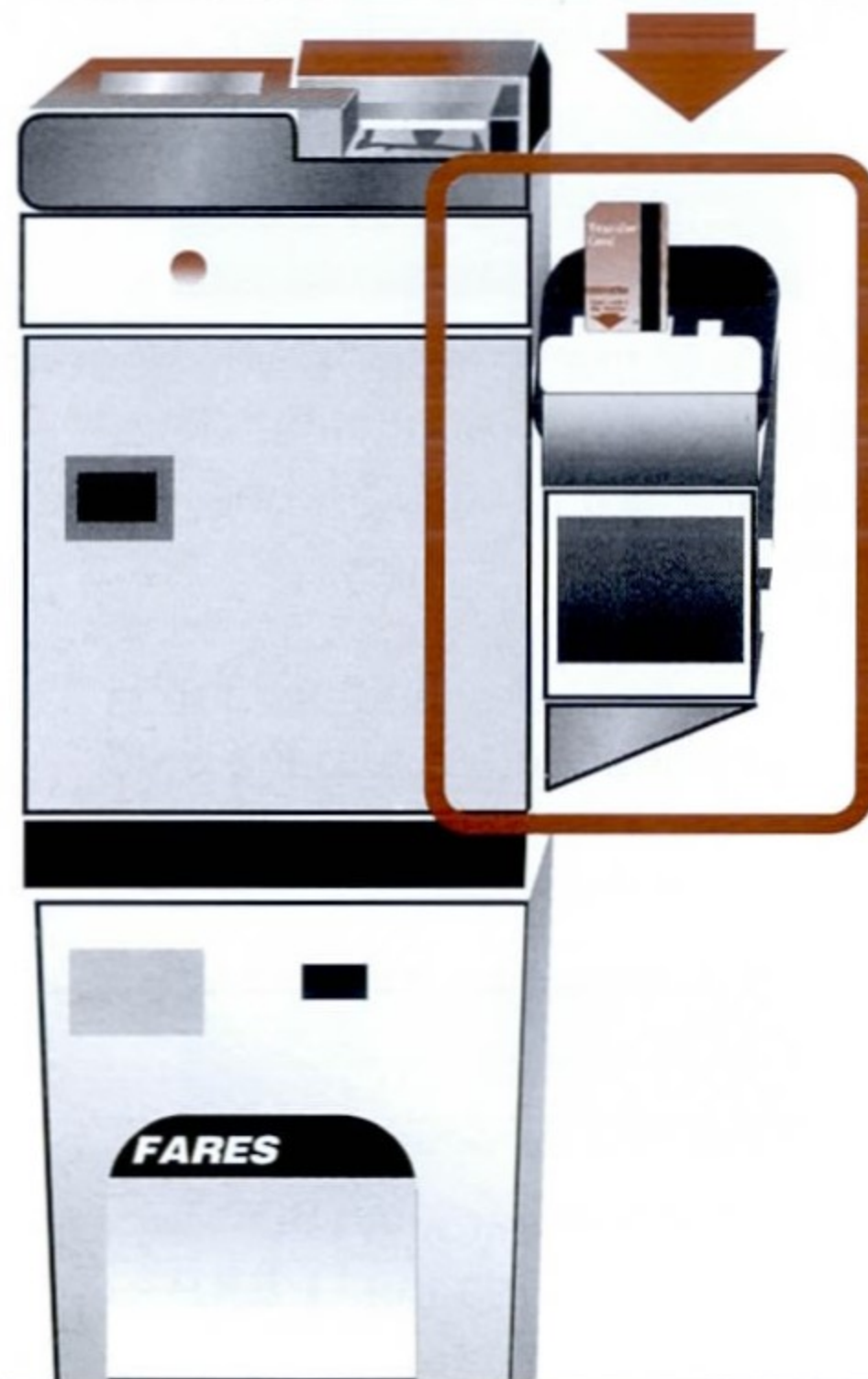
Bus Farecard Machine

Getting the Card

Instead of your bus operator handing you a punched paper transfer, here's what happens:

- ① The operator puts a card into the bus **Farecard Machine** attached to the right side of the farebox, as shown. The machine will activate the card.
- ② When the card pops up – take it!

FARECARD MACHINE



Using the Card

If the bus does not have the **Farecard Machine**, the **Transfer Card** will be handled like a paper transfer.

If you board a bus that **does** have the **Farecard Machine**:

- ① Insert the **Transfer Card** as shown. The front of the card should face you, with the arrow pointing down and the magnetic stripe on the right. The machine will “grab” the card and read it.
- ② The first time the card is used, a ride is electronically subtracted, and the card pops back up to you. The LED display will read:

THANK YOU T 1

On the back of the card, the number “1” will appear to the left of the expiration time, indicating the card is valid for one more ride.

- ③ The second time the card is used in the machine, the voided card pops out the back of the machine to the operator. The LED display will read:

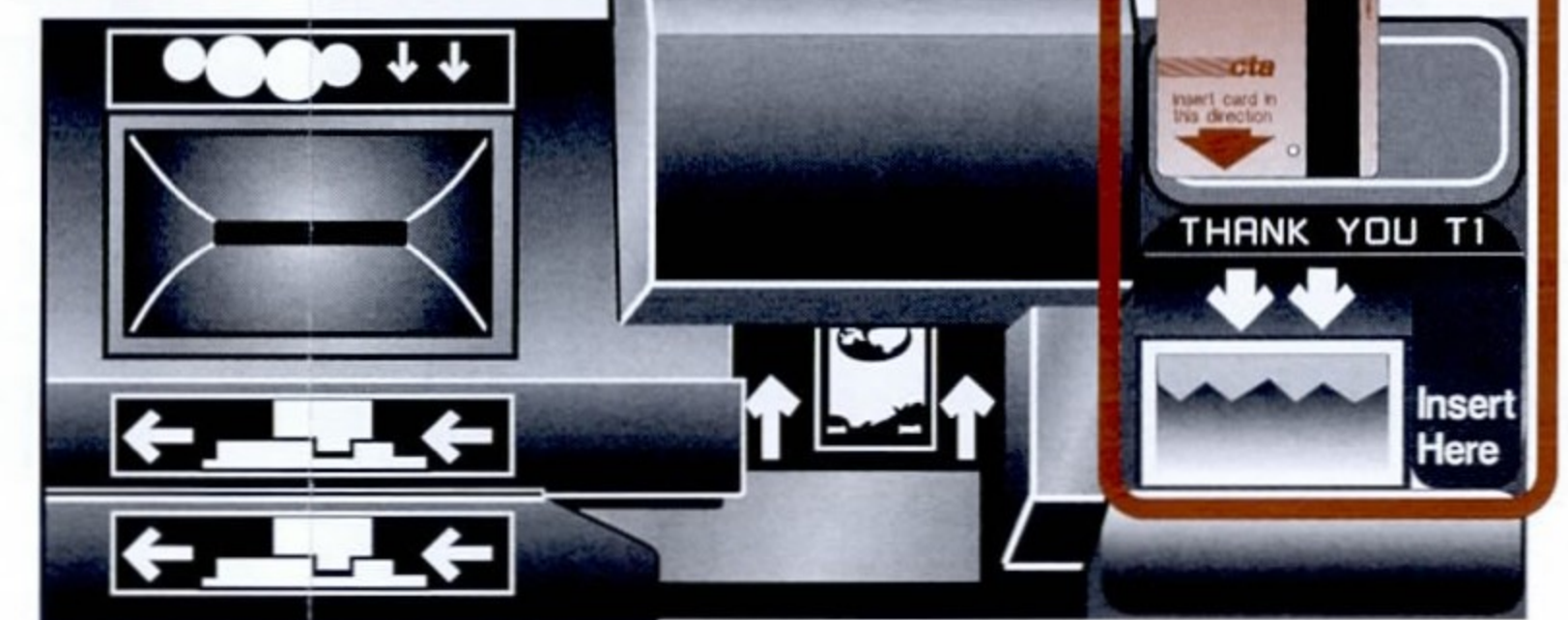
THANK YOU T 0

This indicates there are no rides left. The word **VOID** will appear twice on the back of the card.

FARECARD MACHINE

TOP OF FAREBOX

COINS & TOKENS



MONTHLY PASSES

DOLLAR BILLS

TRANSFER CARDS

Checking the Value

The number of rides remaining on the **Transfer Card** can be checked without removing any rides. Just ask the operator to do so before you put the Transfer Card into the **Farecard Machine**.

- ① The operator will press a special button.
- ② Insert the card into the Farecard Machine.
- ③ The LED display will read:

1 TRF REMAIN

or

2 TRF REMAIN

The card is then returned to you.