

NEW RUSH HOUR
***cta* BUS SERVICE**
TO McCORMICK
PLACE



A PRIME EXHIBIT OF
CONVENIENCE,
SPEED & ECONOMY

CONVENTIONAL WISDOM: RIDE CTA TO McCORMICK PLACE

Whether you're a first time visitor to Chicago, or an experienced traveler, CTA's new rush-hour shuttle service to McCormick Place is just what you've been looking for. Route 127 McCormick/NorthWestern was established with you in mind, to provide virtually direct service between the Loop and McCormick Place on the Lake.

ROUTING:

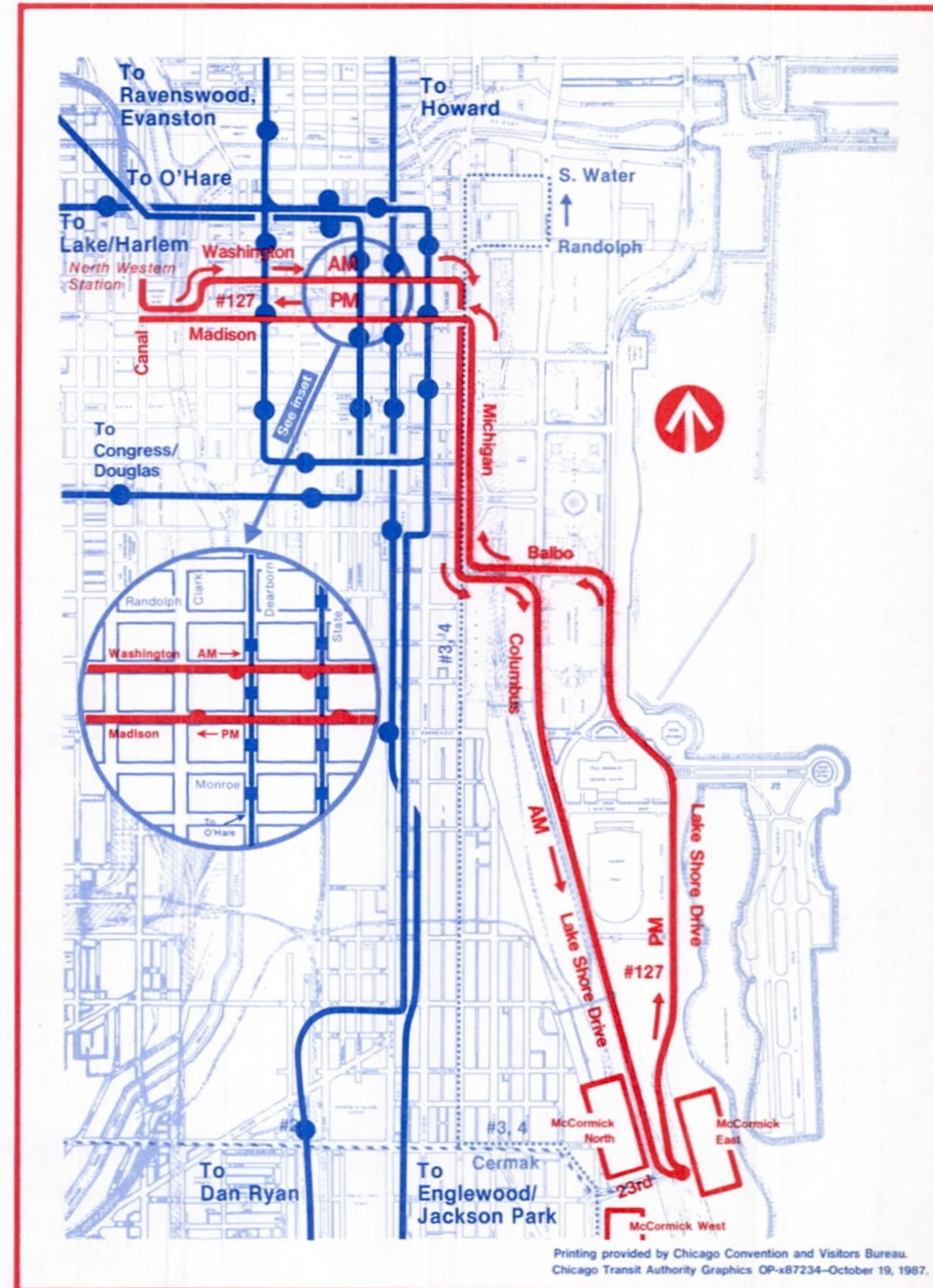
The #127 begins its route at NorthWestern Station, southbound on Canal between Washington and Madison. After crossing the river, the #127 heads east on Washington to Michigan, then south on Michigan to Balbo. Once on Balbo, it continues south on Columbus Drive and Lake Shore Drive, direct to McCormick Place East. The return trip begins at McCormick Place East, heads north on Lake Shore Drive and turns west on Balbo. Turning north once again from Balbo onto Michigan Avenue, the #127 heads west on Madison, ending service at Canal for the NorthWestern Station. Board at posted signs (about every other block in the downtown area). See map.

REGULAR SERVICE HOURS: MONDAY-FRIDAY

The #127 McCormick/NorthWestern is a rush-hour service only. Buses leave NorthWestern Station about every 10 minutes from 6:33 a.m. - 9:43 a.m. and return from McCormick Place from 3:30 p.m. - 5:30 p.m. Travel time is approximately 20 minutes.

SPECIAL SERVICE: EXTRA #127 SERVICE is also operated on weekdays and weekends for:

- **Public shows**, such as the Auto Show, Boat Show, etc. Service starts about an hour before opening and continues until doors close, with buses leaving every 20 minutes or more often if required.
- **Arie Crown Theatre events**. Starting 1-1/2 hours before curtain, buses operate every 20 minutes. The last bus leaves NorthWestern Station at curtain time for latecomers. Bus(es) will be waiting outside the theatre after the show. Be sure to call RTA Travel Information to find out if route #127 will be operating for a particular show.



GETTING TO McCORMICK PLACE . . .

McCormick Place on the Lake: the Nation's Marketplace

McCormick Place on the Lake is the largest convention center in the western hemisphere. Boasting over 1.6 million square feet of prime exhibition space, housed in three adjacent buildings, the McCormick Place convention complex is host to over 60 trade shows, and public conventions a year. Architecturally and historically a Chicago landmark, McCormick Place attracts over two million visitors each year, making Chicago the convention capital of the nation.

Getting to McCormick Place is quick and easy by CTA

From O'Hare Airport:

Take CTA trains located at Terminal #4 lower level to Washington station. Transfer coupons are available for a nominal charge and should be purchased when paying fare. At Washington station, exit using the Randolph-Washington stairs. On Washington Street, transfer to the #127 direct service line to McCormick Place. Non rush hour service is available three blocks east on Michigan Avenue via the #3 or #4 bus to 23rd Street and McCormick Place West.

From North Michigan Avenue:

Take the southbound #145, #147 or #151 or #157 bus to Washington Street and transfer to the #127 McCormick Place bus. During off peak hours, take the #3 or #4 bus to 23rd Street and McCormick Place West.

From Most Northside and Westside Locations:

Take any CTA bus or train to Washington Street, and transfer to the #127. During off peak hours take the #3 or #4 bus from Michigan Avenue to 23rd Street and McCormick Place West.

From Most Southside and Southwest Side Locations:

Take the CTA Dan Ryan train to the Cermak/Chinatown station. Once there, transfer to the #21 Cermak bus direct to McCormick Place East. Additional service is available through the #62 Archer bus (local or express) to Archer and Cermak, then transferring to the #21 Cermak bus to McCormick Place.

From the Southeast:

Take the northbound #3 King Drive from 95th, or the #4 Cottage Grove from 94th Street, to 23rd Street and McCormick Place West.

Information

CTA: The Visitor's Way to Travel

CTA is going your way - - to museums, restaurants, shopping, or ethnic neighborhoods - - every day of the week, throughout Chicago and to nearby suburbs. Direct service is available from downtown to most major attractions, including those served Sundays by the Culture Bus. CTA is fast, frequent, convenient, and easy to use. There is no better way to save money getting around Chicago.

How to Use the CTA

CTA provides bus and rapid transit train service to all of Chicago and 39 nearby suburbs. Most service is frequent, with buses operating every 10 to 20 minutes all day and evening. Some routes operate 24 hours. Transfers allow you to use up to two additional vehicles (either CTA buses or trains, or suburban system buses) for a one-way trip. Buses stop about every two blocks, at posted signs that have specific route information. Exact fare is required on buses, but not at rail stations. The "L"/subway system is easy to use, fast, and well marked. Overhead platform signs indicate direction.

Sunday schedules are also operated on New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving, and Christmas. For city and suburban transit information, call the Travel Information Center at **836-7000** (from suburbs, toll free **1-800-972-7000**). **Tell agent the day and time of your trip.**

Culture Bus Tours *(Mid-May thru September)*

On Sundays/holidays, enjoy guided tours of Chicago — and receive discounts at popular attractions. For one low-cost ticket, valid for **unlimited riding on all CTA**, see world-renowned museums, architecture, landmarks, the zoo, and lakefront. Culture Buses run every half hour on three different routes. The 1¼ hour-long trips begin and end at the Art Institute (Michigan/Adams). 10:30am until 4:55pm. **Group travel also encouraged.** Call 664-7200 x3013 or 836-7000.

**For more information call the RTA
Travel Information Center
in Chicago 836-7000
suburbs 800-972-7000 toll-free**

Open every day of the year from 5AM until 1AM next day.