

# PLEASE! Help us test EXACT FARES

## **One Step Toward The Future...**

CTA will be studying the effects of an automated fare collection system at the Morse Avenue station during the next several months. All passengers entering this station will be required to have either the **exact fare** in coins, a token and 10¢, a transfer plus 10¢, or a CTA pass. **THE TICKET AGENT WILL NOT MAKE CHANGE.** A farebox has been installed at the agent's booth for fare payment. The ticket agent will still process transfers, inspect passes and provide information.

For your convenience a token vending machine is available to dispense a token and dime in exchange for a dollar bill. If you deposit a five dollar bill, you receive five tokens and 75¢ in return, **thus saving you 25¢.**

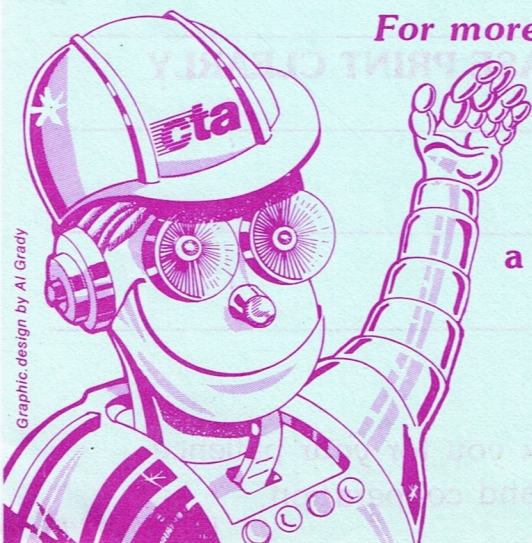
Passes are on sale at the currency exchange next door, Jewel Food Stores, and other convenient locations.

**For more information**

**and  
a chance to  
WIN**

**a CTA PASS**

**See  
Reverse  
side.**





This is the first step in a program aimed at fully automating fare collection throughout our rapid transit system. The goal is to provide quicker and better service for riders. Morse station was selected because it has the proper characteristics for this program. Although this test is not utilizing the type of equipment we may finally use, it does test the exact fare principle.

We appreciate your help in testing automatic fare collection; therefore we are offering you a chance to win one of five CTA Monthly Passes or one of five 14-Day Passes to be awarded to lucky winners each month during the contest period.\*

Winners will be selected through a random drawing of valid entries received. The first drawing will be held during the second month of the test.

Winners' names will be posted at the Morse Station on or about the 10th day of each month for the duration of the contest period.

Just fill out an entry form below and deposit it with the Morse station ticket agent.

### CONTEST RULES

- *No purchase necessary*
- *One entry per person. This entry will remain valid for the duration of the contest.*
- *Must be 18 or over*
- *All entries must be submitted by using original entry blank below*
- *Reproduced entries will not be eligible*
- *Decision of judges is final*
- *CTA & RTA employees and families are not eligible*

\*This offer can be withdrawn at any time.



One Step Toward The Future...

Name **PLEASE PRINT CLEARLY**

Address

Phone

Date

Thank you for your patience and cooperation.