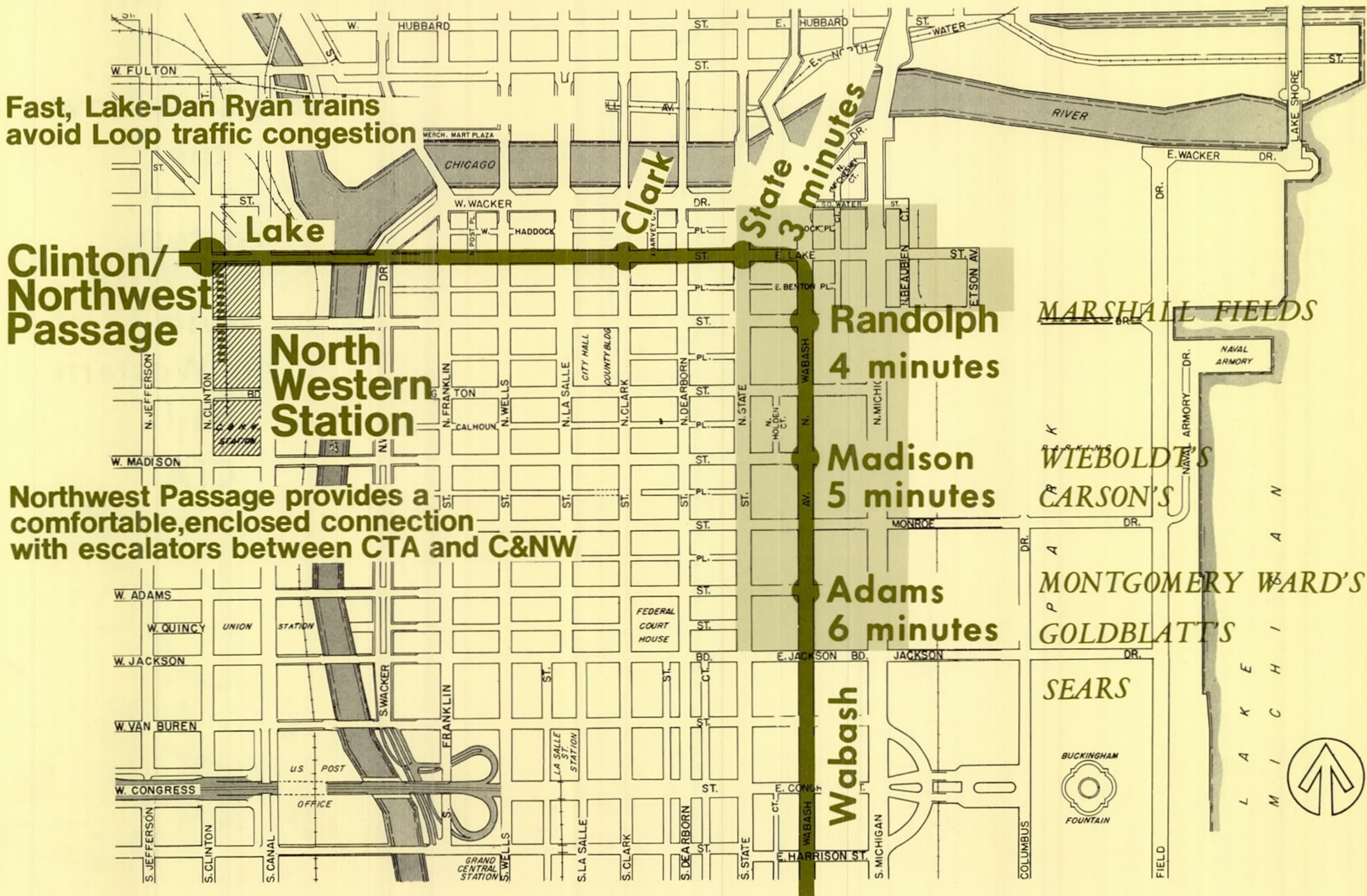




**Shop Downtown
the
Easiest,
Fastest,
Safest Way
--via
North Western
and
CTA**



3 to 6 MINUTES FROM NORTH WESTERN STATION TO THE EAST SIDE OF THE LOOP VIA "NW PASSAGE" AND CTA RAPID TRANSIT



North Western-CTA is the very best way to go, to Carson's, Field's, Sears, Goldblatt's, Wieboldts, Ward's, etc...

And Michigan Ave. shopping is just one block east of those fast, comfortable Lake-Dan Ryan trains.

Take any Chicago-bound North Western train and follow Northwest Passage signs when you detrain downtown.

Northwest Passage, an enclosed, carpeted passageway with escalators and piped-in music, gives you an easy, quick interchange with the CTA's new Lake Lake-Dan Ryan trains to all Loop points...

Don't fight winter traffic--leave your car at home and relax on your North Western train after shopping...

It's the very best way to go this holiday season.