

Skokie Swift

"The Commuter's Friend"



AN ANNOUNCEMENT

Jointly financed by the

HOUSING AND HOME FINANCE AGENCY
CHICAGO TRANSIT AUTHORITY
VILLAGE OF SKOKIE

SKOKIE SWIFT

has the honor to announce that this day the 1,000,000th rider boarded a Skokie Swift train since its inception on April 20, 1964. You may have been he - we had no way of being sure!

Your support of this mass transportation demonstration project has made possible the achievement of this goal in only one-fourth the time it seemed possible just a year ago.

Thanks for helping us learn how transit can serve you better!

MONDAY, DECEMBER 14, 1964

The Skokie Swift extends to you and your family joyous greetings for the Holiday season.

JOINTLY FINANCED DEMONSTRATION PROJECT

The operation of this five-mile rail rapid transit route is of historical significance in Chicago metropolitan area transportation. It marks the first time that the Federal government, a suburban community, and the area's major transit operator have joined forces to finance the establishment and operation of a rapid transit extension. This demonstration project could set a pattern for future extensions of rapid transit in the Chicago metropolitan area.

To defray the \$523,825 net cost of the two-year demonstration, the Housing and Home Finance Agency is contributing \$349,217. CTA's contribution is \$137,415 in cash and services; Skokie's is \$37,193, also in cash and services.

CTA has also invested the \$1,700,000 net cost of the right-of-way and related operating fixtures and the \$898,000 cost of cars currently assigned to the service.

Studies are already underway to evaluate the benefits derived from the project.

Participating with CTA and Skokie in these studies are the Chicago Area Transportation Study, and the Northeastern Illinois Planning Commission.