

NEW NORTH-SOUTH

All-Express

'L' SERVICE

Recent major revisions in service on the North and South side "L" lines are not shown in the CTA general map folder.

A map guide to the new all-express north-south "L" service is reproduced in this leaflet for your convenience.

Chicago Transit Authority

WHY ALL-EXPRESS SERVICE ON NORTH-SOUTH LINES?

Rapid Transit's primary function is to move large numbers of people long distances at comparatively high speed.

Development of rapid transit in Chicago was retarded in the past by a competitive fight with surface lines for local riders.

Now that both of Chicago's major local transit systems are owned by the CTA, there is no longer any justification for such competition, so detrimental to real rapid transit, and the CTA is eliminating it.

The start was made on the Lake Street "L" more than a year ago when the present popular all-express service was established. Travel time between Marion Terminal and the Loop was reduced by as much as ten minutes.

BENEFITS of the NEW NORTH-SOUTH ALL-EXPRESS SERVICE

1. Ninety-five percent of the present users get faster, better service.

2. Rush hour running time to and from the central business district and Howard Street, Ravenswood, Jackson Park or Englewood is reduced by as much as four or five minutes.

3. More frequent service, less waiting time. Reductions in intervals between trains range from one to three minutes.

4. Substantial operating economies that will aid the CTA in trying to avoid any fare increases.