



Rider's Reader

Vol. 3, No. 2

83

July, 1950

Ride CTA Service to Chicago Fair

"Frontiers of Freedom" Is Main Attraction

THE Chicago Fair of 1950 opened its gates June 24 to all Chicagoland and out-of-town visitors. A main feature of this gigantic spectacle is the pageant "Frontiers of Freedom," presented on a huge outdoor stage overlooking Lake Michigan. The pageant, a vivid dramatization depicting the success of American initiative, private enterprise and the pioneer spirit of early day Americans, is staged four times daily by a cast of 250 persons.

For the convenience of Fair visitors, Chicago Transit Authority is operating a special shuttle bus service on Cermak road between Archer avenue and the main entrance gate to the Fair east of the 23rd street bridge, providing transfer connections with the rapid transit system and various surface routes. This service is in operation from mid-morning until late evening, daily. CTA vehicles going to the Fair grounds bear destination signs reading: "Direct to Chicago Fair."

Included in the many other outstanding attractions the Chicago Fair of 1950 offers is a water thrill show, an outdoor ice show, a display of typical American homes, a one-ring circus, and abbreviated versions of light operas and musical comedies.

The Fair, which will continue through Labor Day, occupies a 60-acre lake front site between 20th and 30th streets, on the shore of Lake Michigan.

The Golden Circle Of the Air

THOSE who have reached their golden years will find a unique kind of radio program planned especially for them on Station WFJL every Monday, Wednesday and Friday at 10:30 a.m.

The Golden Circle dramatizes the problems and contributions . . . past, present and future . . . of men and women over sixty.

The program features thrilling stories of how our Senior Citizens are spending the precious years given them by advancements in medical science . . . the Golden Years.



Part of the storage area of CTA's new terminal where as many as 350 buses can be parked.

New Bus Terminal Opened by CTA

NORTH PARK Bus Terminal, one of the largest bus servicing and storage centers in the United States, was placed in service Monday, May 29, by Chicago Transit Authority.

The new terminal, located on a 14-acre site at Foster and Kedzie avenues, will house and service motor buses operating on ten northwest side CTA routes. It was under construction since August, 1948, and built at a cost of about \$1,500,000.

The project includes two modern one-story buildings of brick construction with glass block panels, and a large bitu-

minous macadam-paved outdoor storage area for 350 buses.

Approximately 500 transportation and maintenance workers are employed at North Park Bus Terminal. Buses housed and serviced there operate on the following lines: Skokie, Touhy, N. California, Kedzie-Homan, N. Western, Devon, N. Damen, Kimball, Clybourn, and N. Pulaski.

North Park is CTA's second local transit all-bus terminal to be built from the ground up. The first in the city's history, Beverly Bus Terminal, 103rd and Vincennes avenue, was placed in service December 4, 1949.

HEADLINE EVENTS served by CTA LINES

BASEBALL — Chicago Cubs — Home Games—Wrigley Field, Clark and Addison. 1:30 p.m. Chicago White Sox — Home Games—Comiskey Park, 35th and Shields. 1:30 p.m.

MUSIC—Grant Park Concerts —Wednesday, Friday, Saturday and Sunday. At 11th street in Grant Park.

AMUSEMENT—Riverview Park —Open to September 10. Belmont and Western.

DISPLAYS—Buckingham Fountain—11:30 a.m. to 9:30 p.m.;

in color 9 to 9:30 p.m. At Congress street in Grant Park.

MIDGET AUTO RACING — Soldier Field, 14th street and Outer Drive. Every Sunday at 8:30 p.m.

ART—Art Institute—Michigan at Adams. 54th Annual Exhibition by artists of Chicago and vicinity. Through July 30.

Patient (just coming out of the ether): "Why are all the shades down?"

Doctor: "There's a fire across the street and I didn't want you to wake up and think the operation was a failure."

CTA FACTS

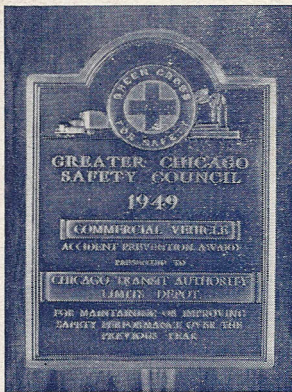
EVERYDAY an average of approximately 350 telephone calls are made by passengers requesting information on CTA transit service and schedules. To handle these calls, a special department called "Information Service" was organized. Trained personnel is on duty throughout the day and night in this department to answer your questions. Just call DEarborn 2-6100 for complete information regarding the best routes to your destination, the location of streets, points of interest, public buildings,

schedules of late-at-night streetcar, bus and rapid transit service, or current events and attractions in Chicago.



"You got him guessing . . . now he can't figure what's holding Y' up."

Safety Awards Won by CTA



THE Accident Prevention Award of the Greater Chicago Safety Council was recently presented to ten Chicago

Transit Authority stations and departments for maintaining or improving their safety performances in 1949 as compared with 1948. In the fleet driver's contest, seven CTA bus stations won plaques for their safety records.

A certificate of honorable mention in recognition of high achievement in traffic and passenger safety during 1949 was also presented to Chicago Transit Authority at the Operations Division Conference of the American Transit Association in Washington, D. C., on June 7, 1950. A total of 117 companies in the United States and Canada participated in this safety program during 1949.

'YOU HAVEN'T HELPED MY HEADACHE ANY!'

