



Rider's Reader



Vol. II No. 3

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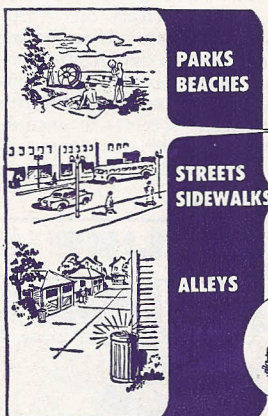
August, 1949

MAKE CHICAGO SHINE IN '49

BEHIND CHICAGO'S magnificent Michigan avenue and beautiful skyline is a problem that affects every citizen of this great city. Mayor Kennelly's Clean-Up Campaign—a thorough, concentrated effort to make Chicago a cleaner and more healthful place for living—is attempting to lick this problem and needs the help of every citizen to accomplish the job.

This drive is a year-around campaign aimed at proper handling of refuse, the promotion of good "neighborhood housekeeping" and improvement of private property.

If you haven't as yet, join MR. BRIGHT N. SHINY, "The Clean-Up Kid" who is leading the drive to "Help Make Chicago Shine in '49."



belong to **YOU**
help keep them **CLEAN**

COOPERATE WITH
MAYOR KENNELLY'S COMMITTEE
FOR A CLEANER CHICAGO



Make Chicago Shine in '49

SINCE THE opening of Mayor Kennelly's Clean-Up Campaign, Chicago Transit Authority has cooperated by placing display cards on the interior and exterior of all CTA vehicles and posters on all elevated station platforms. The illustration above is being displayed during the month of August.

Travel CTA To Social Security Offices

CHICAGO TRANSIT AUTHORITY vehicles furnish convenient transportation to your neighborhood Federal Social Security field office. If you need a Social Security card or if you intend to file a claim for benefits, you will find that CTA services take you to the door of the following field offices: 79 E. Adams St.; 417 E. 47th St.; 1045 Lawrence Ave.; 1579 Milwaukee Ave.; 225 N. Pulaski Rd.; 703 W. 66th St.; and 1425 S. Racine Ave.

Recent CTA Service Improvements

CHICAGO TRANSIT AUTHORITY has placed modern buses in operation on Cermak road between Cicero avenue and Oak Park avenue, supplanting the Douglas Park "L" route which now terminates at Cicero avenue on week-ends. More frequent express "L" service from Cicero to the Loop on Saturdays is now being provided as a result of this service change.

All Douglas Park "L" trains now terminate at Cicero

avenue station in Cicero between 12:45 p.m. Saturdays, and 4:45 a.m. on Mondays.

North Avenue

Modern transportation facilities were made available to CTA patrons on North avenue when 44-passenger trolley buses replaced streetcars on this route. The temporary east terminal for this service is Clybourn avenue. On the west the route extends to Narragansett avenue.

SPECIAL RAILROAD FAIR SERVICE

THOUSANDS OF Railroad Fair visitors are enjoying the benefit of a special Chicago Transit Authority bus service to and from the Fair grounds.

CTA shuttle buses, carrying Fair identification signs, now supplement streetcar service on Cermak road between the main Fair gate at the east end of the 23rd street bridge, and the intersection of Archer avenue and Cermak road. East terminal of Cermak road streetcars is Prairie avenue. The buses operate at five minute intervals from 9 a.m. to 10 p.m., daily.

All shuttle buses make direct transfer connections with the Archer, Ashland-Downtown, Wallace-Racine, Halsted-Downtown, Clark-Wentworth, Broadway-State, Indiana and Cottage Grove surface routes of CTA.

Elevated passengers going to the Fair are able to transfer to the special buses at Cermak road station, south side division. "L" express riders from the south side can transfer to local trains at Indiana avenue to reach Cermak road. North side "L" express passengers should transfer to local trains at Belmont, Fullerton, or State-Van Buren to reach Cermak road.

North avenue is now serviced by 33 buses which have replaced 24 streetcars between Narragansett and Clybourn avenues.

Fare Boxes

Electrically operated fare boxes were installed on 47 buses operating on the Kimball-Homan route. These fare boxes accept and register dimes, nickels and pennies, and speed transit service through faster collection of fares.

North-South "L" Service

ONE OF THE most outstanding improvements made by Chicago Transit Authority in local transportation is the new all-express rapid transit service on north-south lines. All details of this new "L" service are explained in a leaflet prepared by CTA, which is now available, free of charge.

For your copy, write, telephone or stop at the Public Information Department, Room 1226, 79 West Monroe street, Chicago 90, Illinois, DEarborn 2-6100.

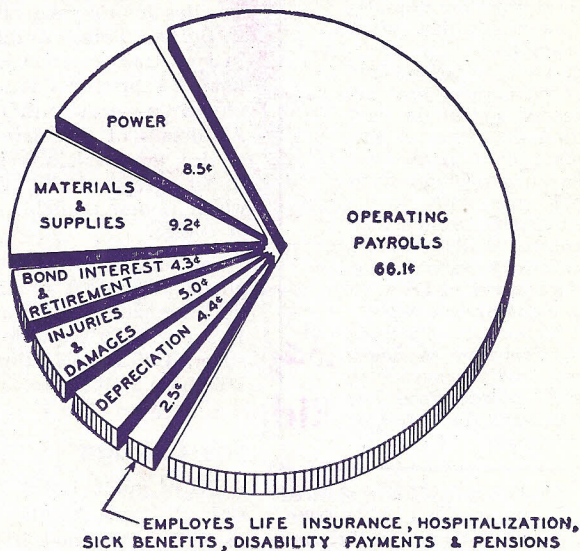
See Chicago

A NEW guide leaflet, "See Chicago," was recently prepared by CTA and is now ready for distribution to Chicagoland recreation seekers. This guide offers helpful suggestions on where to go, what to see, and how to get there. To get your copy, write or visit CTA, 79 West Monroe street, Room 1226, or call DEarborn 2-6100, and ask for the "See Chicago" leaflet.

Have you seen . . .

<p>FOLKS</p>	<p>LIKE</p>	<p>THESE ?</p>	<p><i>for faster service..</i></p> <p>PLEASE HAVE YOUR FARE READY!</p>
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Distribution of C.T.A.'s Revenue Dollar for the Six Months Ending June 30, 1949



NOTE: OPERATING REVENUES WERE INSUFFICIENT TO PAY DEPRECIATION IN FULL. NO REVENUE AT ALL WAS AVAILABLE FOR OPERATING EXPENSE RESERVE OR MUNICIPAL COMPENSATION. THE DEFICIT IN DEPRECIATION ALONE WAS \$657,000.

HEADLINE EVENTS served by CTA LINES

Baseball—Chicago Cubs, home games, Wrigley Field, Clark and Addison.

Chicago White Sox, home games, Comiskey Park, West 35th and South Shields.

Amusement—Riverview Park—Open to September 11. Belmont and Western.

Football—Chicago Bears vs. New York Giants, Wrigley Field, Clark and Addison, September 10.

Midget Auto Racing—Soldier Field, 14th and Outer Drive. Every Wednesday night.

Polo—Gill Stadium, 1100 E. 87th street. Every Friday night.

Theaters—National Barn Dance Show, 741 S. Wabash avenue. Saturday nights.

"The Red Shoes," a motion picture, Selwyn Theater, 180 N. Dearborn street.

