

**ALL THOSE
NOT IN FAVOR OF
A FARE INCREASE,
YELL AND SCREAM!**

The CTA needs your help.
By law, we're supposed
to operate on a pay as you go
basis.

And the way it looks
right now, with the way our
costs are going, we're going
to be forced to raise the
fares again.

By law.

Because we're the only
major metropolitan transit
system without a subsidy for
daily operations.

The only one.

So we're trying to get a
subsidy for the CTA. And
that's why we need your
help.

The way we look at it,
our job is to provide quality
public transportation at a
reasonable price.

And we don't think 50¢
or 60¢ is a reasonable price.

If you don't think so
either, fill out this coupon.

And we'll make sure
the people who count know
how you feel.

Thank you.

**CHICAGO
TRANSIT
AUTHORITY**

YELL

SCREAM

I'm in favor of a subsidy for the CTA.

Name

Street

City and Zip

Comments

First Class
Permit No. 11103
Chicago, Illinois

BUSINESS REPLY MAIL

No Postage Stamp Necessary If Mailed in the United States

Postage Will be Paid by

Chicago Transit Authority
P. O. Box 3555
Chicago, Illinois 60654

