



ONE OF CTA's large Diesel buses has been attractively painted in five colors to help publicize Mayor Daley's campaign for a cleaner Chicago.

A CLEANER CHICAGO

Under the direction of Mayor Daley's Citizens Committee for a Cleaner Chicago, a city-wide war is being waged on unsightly litter with the commendable objective of making urban Chicago a better, cleaner city in which to live.

The cooperation and support of all citizens in this program is being urged not only as a civic duty but also as a community responsibility.

The Chicago Transit Authority has pledged its whole-hearted cooperation in the campaign and is participating actively through an extensive clean-up program now being undertaken on a system-wide basis. Your cooperation in helping us do a better housekeeping job will be sincerely appreciated.

The CTA program includes intensification of efforts to keep its passenger equipment, operating stations, terminals and places used by the

public in a clean and orderly condition. It also is encouraging closer compliance by employes to rules and regulations covering cleanliness, appearance of facilities, sanitation and disposal of rubbish.

In further support of the Cleaner Chicago campaign, the CTA has appealed to employes to continue to work for improvement of "good housekeeping" practices on the property and has urged them also to volunteer for active participation in the cleanup program in their home neighborhoods.

Continuing Program

CTA activities in support of the Cleaner Chicago campaign extend into several channels of operations. As part of a continuing, year-round, clean-up program, the Way and Structures Department recently completed cleaning the bases and painting 2,465 steel elevated columns on the rapid transit system. Plans for the year 1956 include the painting of 60 stations and the washing of the interior of 44 other stations. Many of these already have been completed. In addition, some 72 miscellaneous buildings will be either painted or washed during the year.

Painting of all stations on the Milwaukee avenue subway was completed early this year and is proceeding on the north-south subway.

Daily Cleaning

Aside from special clean-up efforts which must be undertaken at regular intervals, passenger equipment in service must be swept, cleaned and disinfected daily. As needed, all vehicles are fumigated. Buses are scheduled for washing once a day if the temperature permits; streetcars about twice a week, and rapid transit

cars once every 10 days or two weeks. North-south rapid transit cars are washed once a week.

Another phase of the CTA campaign has been the posting of some 3,000 signs along the rapid transit system urging public cooperation with the clean-up effort in an attempt to discourage the practice of depositing rubbish and debris in under-structure areas and to deter littering of stations.

Promotional Activities

Extensive promotional support also is being given the city's campaign by the CTA. These include: display in its vehicles and rapid transit stations of 4,500 specially-designed car cards and posters urging public cooperation in the program; display of approximately 3,250 bumper stickers on all buses and service vehicles; placement of over-the-street banners at State-Lake and State-Van Buren stations; participation in the All-Chicago Cleanup parade on May 26 by providing a bus, specially painted for the occasion, which carried copy publicizing the program and which is now operating in regular service daily on city routes.

Coordinated Effort

CTA personnel work closely with city departments concerned with the campaign, notably the Department of Police and the Department of Streets and Sanitation.

These are just a few samples typifying the program by which CTA is lending strong support to the efforts to organize all Chicago in a concerted campaign for a cleaner city. It demonstrates CTA's willingness to be both a good neighbor and a good citizen.

WHAT YOU CAN DO AS A VOLUNTEER

(1) Get into the habit of depositing litter in street waste baskets—keeping your refuse container covered—cooperating with street sweeper parking regulations—keeping your property clean and attractive.

(2) Join with your neighbors in projects conducted by the Community Cleanup Committees.

(3) Help make a survey of conditions in your neighborhood.

(4) Make your block a winner in the Pioneer Block Cleanup Contest.

(5) Secure cooperation from businessmen in your neighborhood by circulating pledges.

(6) Explain to your neighbors the importance of using a covered refuse container for health reasons and to prevent rats.

(7) Pitch in with your neighbors in projects to improve and beautify your community.

TO VOLUNTEER TO SERVE IN THE CLEAN-UP CAMPAIGN

Write:

***MAYOR DALEY'S CITIZENS
COMMITTEE FOR A
CLEANER CHICAGO***

***Room 214 - 134 N. LaSalle St.
Chicago***